

Think Before You Take a Drink.

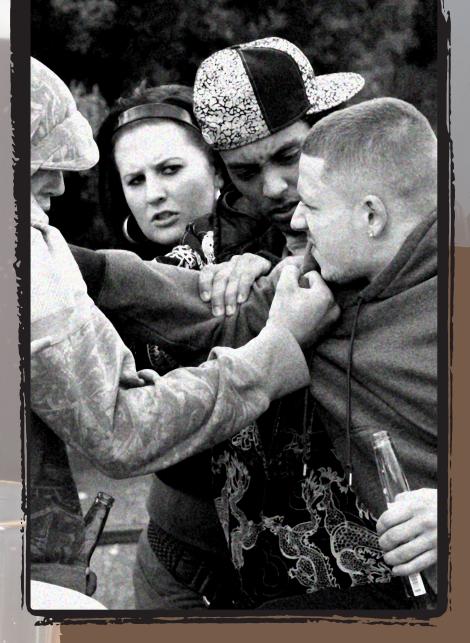
Branding - Parents



Teach Your Teen to Think, Not Drink.

48% of Throggs
Neck teens do
not think drinking
alcohol is a great
risk to them.

Watch the real stories at the Riskis Real.org





Teach your teen to think, not drink.



Risk:

Underage drinking increases the risk of physical and sexual assault.²



Funding was made possible (in part) by Grant Number 5U79SP01556 from SAMHSA. Contents are solely the responsibility of the authors and do not necessarily represent the official views of the Substance Abuse and Mental Health Services Administration (SAMHSA).

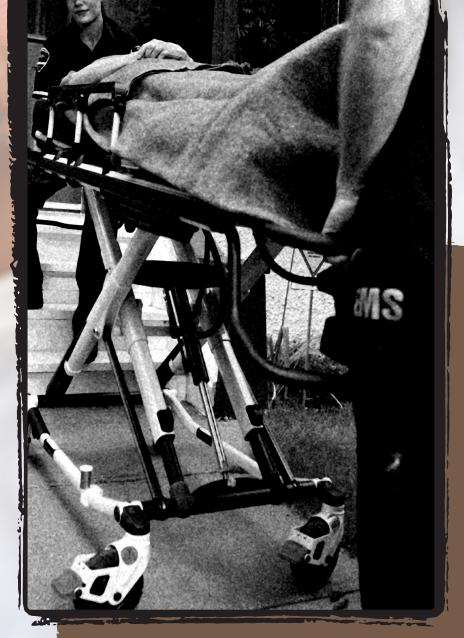
Teens are less likely to drink if a parent talks about the dangers.

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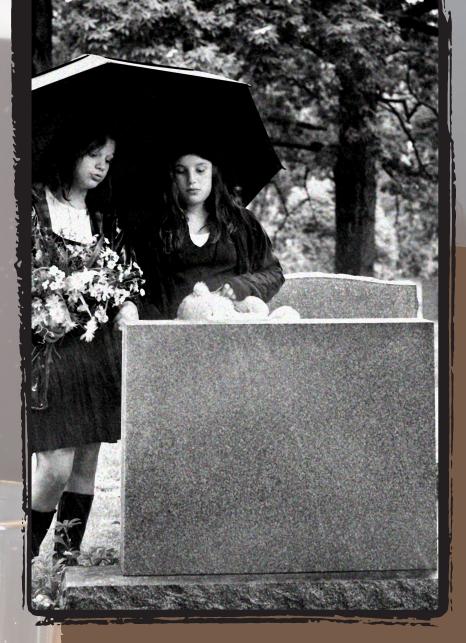
Risk:

Each year, over 5,000 kids die due to underage drinking; over 180,000 teens go to the Emergency Room with alcohol-related injuries.²



Kids who drink are more likely to suffer serious injuries or die.

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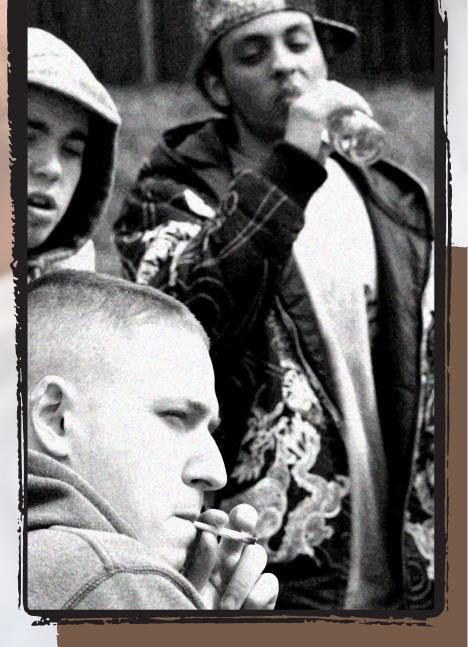
Teens who drink are five times more likely to have alcohol dependency problems and seven times more likely to use drugs.¹

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Risk:

Teens who drink before the age of 15 are more likely to have depression. Alcohol is a leading factor in teenage suicide.²

