

# To Throggs Neck Merchants



We, Lehman HS Students, are participating in a media campaign to tag bottles of alcoholic beverages with the message for parents:

*Teach your teen to think, not drink.*

*Talk to your teen about the harmful effects of underage drinking.*

**What is Bottle Tagging?** Bottle Tagging is a media campaign to prevent underage drinking. We are asking the owner's permission to place a tag with an anti-underage drinking message. The Bottle Tags remind adults not to purchase or give alcohol to youth under the age of 21.

**Merchants:** Show your support by permitting the volunteers to place tags on alcoholic beverage bottles. In appreciation to all merchants, TNCAP will involve the Bronx Times Reporter in highlighting all the merchants that have participated in this campaign.

For information contact Joanne Timmins, 718-904-1333 ext:28 or [jtimmings@adapp.org](mailto:jtimmings@adapp.org)

Visit [www.adapp.org](http://www.adapp.org) for more information. Click on TNCAP logo and then on Risk is Real logo.

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